



The Pin-MAR News



Only Regular Publication of The **Pinellas Model A Restorers, Inc.** . Antique Car Club
Pin-MAR, Inc. Antique Car Club, P.O. Box 1235, Pinellas Park, FL 33780

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FEBRUARY 2018
Volume 55
Number 2



The Pin-MAR News, Published Monthly. Newsletter Staff: 135 Member Writers like you!
On the WEB at www.pinmar.org

The Pin-MAR Antique Car Club, Inc. is a not for profit corporation founded as a club in Pinellas County Florida in 1964. The club's founders were dedicated to the restoration and preservation of the Model A Ford. The club now enjoys 135 member families from all walks of life who restore and enjoy a large variety of antique and collector cars. Meetings are held the first Thursday of each month, usually at Heritage Village, or as announced in this newsletter. The club conducts tours, outings, an annual Picnic/Antique Car Show, and sponsorship of the Heritage Village General Mercantile & Garage. It's a fun, all volunteer club for the entire family, with annual dues (June 1-May 30) set at only \$20.00.

PIN-MAR BREAKFASTS IN FEBRUARY

The first breakfast will be on Thursday, February 8th, 9:00 AM, at the Metro Diner, 5250 4th St. N. in St. Petersburg.

The second breakfast will be on Tuesday, February 20th, 9:00 AM at Peter's, on Starkey Rd. one block north of Ulmerton.



FEBRUARY MEETING

Our February meeting will be held on Thursday, February 1st at Heritage Village in the Pinellas Room at 6:30 pm.

Our speakers will be:
Our own Gareth & Debra Eich with a picture show presentation of their April tour: The Nickel Era Mother Lode Tour to gold mining country in Murphy's, CA. Also, a tour to Lexington, KY, the Bluegrass Country, with the South Eastern Touring Group.

*February is Men
bring the snacks night!!!*

FEBRUARY TOURS

TOUR TO TOMMY'S, SATURDAY,
FEB 3RD, 8:30 AM.

We'll depart from the Burger King at 2765 Gulf to Bay Blvd at 8:30 AM to meet up with Jim & Elaine McGinn and the Model A club from the Villages to tour Tommy Smalls incredible collection, then drive over to a nice place in Dade City for lunch.

STRAWBERRY TOUR, SATURDAY,
FEBRUARY 17, 1:00 PM.

Another cool Mike and Tyler Tour. We'll depart from the McDonalds on 4th St. and 94th Ave in St. Petersburg at 1:00 PM

CRUISIN' AT THE CAP, SUNDAY,
FEBRUARY 18TH.

FREE. Register at :
<https://www.rutheckerdhall.com/event/cruisin-capitol> This puts you into the drawing for theater tickets and a weekend on Clearwater Beach, usually at the Grand Hyatt. Cruise is from 12 noon to 3, but many arrive earlier. Held on Cleveland St. in downtown Clearwater in front of the wonderful Capitol Theater.

Heritage Village needs your HELP.

Pin-MAR Antique Car Club News

CO-PRESIDENT'S MESSAGE

by: Bob Croslin

STUFF WHUT WE CAN'T DO NO MORE.

Those of you who are of a certain age may have noticed that besides griping and complaining, there are many things you can no longer do as well as you used to, or even at all. Most things requiring bending over, squatting down, or laying under a car are somewhere between difficult and impossible. And if you are able to do them, there's usually a day's rest before the next task or attempt. If you do something, usually your next step is to come back into the house for the Advil or bandages. It's no use trying to get sympathy, as that usually turns into her recognition of how !@&*# stupid you were to try it in the first place. "Do you think this will need stitches?" I'm not driving you to the !@&*# ER, Here's the !@&*# duct tape." "Jerk!" Lucky for us, there are companies who manufacture things that help us continue to do our old car work. Who's used a creeper? Once. It now sits in the corner because you don't want to throw it away and you could never get the car jacked up high enough to use it without scraping the side of your nose on the greasy frame. There's what they call a "roller mat" these days that allows you to lay on the mat and then it rolls beneath you. It's light and only about an inch thick. About now, your car is most likely in your garage surrounded by Mom's daily driver and a 40 plus year accumulation of valuable heirloom's, leaving you with about a foot of space around the car. Might be time to consider one of those aluminum floor jacks so you can throw out your back working under the car instead of carrying the jack through the debris? Another possibility might be one of those smaller roll-under lifts that lifts the front or back end of the car a couple of feet off the ground. If you're still one who insists on changing your own oil, there's a solution. Me, I drive down to the nearby Quickie Lube and let those guys do it. It's also a great opportunity to go into the pit and check the underside and clean off the most recent armadillo.

Roller Mat Creeper <https://www.ebay.com/itm/Magic-Creeper-The-Roll-Up-Low-Ground-Clearance-Automotive-Household-Creeper-/382289904105>

or for lean over applications, <https://www.ebay.com/itm/Champ-Overhead-Creeper>

Partial lifts <https://www.kwik-lift.com> or <https://www.quickjack.com/>

Aluminum floor jacks - NAPA, Speedway, AutoZone, etc.

And here's a thought. People keep telling me the new cars aren't nearly as good as the old cars because "You can't work on them anymore. You could work on the old ones." My response to that is "Yeah, and you frequently had to!" If you can't work on cars anymore, why do auto parts stores keep opening new stores? Like Home Depot and Lowes, if Advance builds a new store, it won't be long before there's an O'Reilly and AutoZone built within walking distance. Why is that if you can't work on new cars?

CLASSIE LASSIE CORNER

by: Linda Hatley

The Classie Lassie gathered at Rumba's on January 20 for a delightful lunch with the red hat ladies, who just like to have fun together.



Photo courtesy of Belva Meyer. Classie Lassies at Rhumba's in January.

Our next Classie Lassie Luncheons:


February 24, Saturday, 12:00 P.M. at Maggiano's, West Shore Plaza, Tampa. RSVP: Barbara Vieno 727-525-8101 or rvieno@tampabay.rr.com.

March 17, Saturday, 12:00 P.M. We will gather at one of our favorite places, Sweet Tea Celebrations in Gulfport, to celebrate Betty Anderson's 85th birthday. RSVP: Ginny Lyke @ 727-688-2000 or ginemil2002@tampabay.rr.com.



ALL Pin-Mar ladies are invited to the Classie Lassie outings.

Please pay your 2018 dues to Gareth Eich. The email list will be updated soon and if you haven't paid your dues, you will be removed from receiving the newsletter emails.



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04/18

Pin-MAR Antique Car Club News

PIN-MAR SHIRT & JACKET ORDER FORM

Please print this out, fill it in, and bring it to the meeting along with cash or check, or mail a check to Pin-MAR, C/O Ginny Lyke, 459 Northmoor Ave., St. Petersburg, FL. 33702. We have t-shirts and hats in stock. Other items are ordered quarterly to take advantage of volume pricing.

Date _____

Name _____

Phone Number (H) _____ (C) _____

Email Address _____

Polo Shirt Style-Light Blue with Navy Blue Logo

Polo Shirt Sizes are *S, M, L, XL, XXL, XXXL* for men (Item No. K500) , *XS, S, M, L, XL, XXL, XXXL* for ladies (Item No. L500).

Price is \$20.00 each.

Sport Shirt Style Oxford-Light Blue with Navy Blue Logo

Sport Shirt Sizes are *S, M, L, XL, XXL, XXXL* for men (Item No. 47383), and *XS, S, M, L, XL, XXL* for ladies (Item No. 48283).

Price is \$27.00 each.

Jackets- same style for Men and Ladies

Sizes are *S, M, L, XL, XXL, XXXL* (Item No. J701)
Price is \$50.00 each.

T-Shirts-Full color process digital print gray (Item No. 29M).

T-Shirt sizes are *S, M, L, XL, XXL, XXXL*.
Prices is \$20.00 each.

NEW ITEM!

Hanes V-Neck T-Shirt for Ladies Navy Blue with Light Blue Logo or Light Blue with Navy Blue Logo

Sizes are *S, M, L, XL, XXL* (Item No. SO4V).
Price is \$16.00 each.

NEW ITEM!

Gildan V-Neck T-Shirt for ladies Available only in Navy Blue with Light Blue Logo

Size **XXXL** (Item No. G500VL).
Price is \$16.00 each.

Hats

One size fits all (Item No. BX002).
Price is \$20.00 each.

Banners

Price is \$15.00 each.

ORDER NO: _____

SIZE: _____

PRICE: _____

AMOUNT ENCLOSED: _____

FASCINATING FACTS AND PHOTOS ABOUT THE U.S.



There's a town in Washington with treetop bridges made specifically to help squirrels cross the street.



In 1872, Russia sold Alaska to the United States for about 2 cents per acre.



It would take you more than 400 years to spend a night in all of Las Vegas's hotel rooms.

Pin-MAR Antique Car Club News

PIN-MAR PEOPLE (News and Gossip)

by: Aunt Blabber & Adeline Moore

Pin-MARtians, we enjoy writing this column and hope you all enjoy reading it. We need your help though as many of you could share the neat things going on, but don't. Please take a moment and drop us a note, won't you?

Frank Quillen, in full Santa Claus regalia, won a gorgeous trophy for first in a 32 car class with his '57 Star mist Blue T-bird at the Quaker Steak Christmas Show. Bad news. **Fast Eddie Daniels** was slowed down by the VA Hospital. He now needs oxygen full time but the doctor says he can still do 16 laps on the race track. The 6 month Model A dirt track car now sports a 6:1 head. **Ginny Lyke** tells us **Emil Focht** did a couple of hospital days due to spells of dizziness. Still, he never got dizzy enough to be Pin-MAR president next year. **Jane Sutch** had a nice visit recently from **Jim's** granddaughter **Monica** and her two boys Sorry to hear **Bob Young** has suffered some problems that will keep him home from the General Store for a few weeks. He gets to help **Carole** around the house. We hear she's absolutely thrilled. **Bob & Beth Croslin** are so proud of their niece **Amy Martin Stewart**. **Amy** was recently married to **Terry** and was delivered to the outdoor service in her dad **Jim's** stunning 1953 Chevy pickup. **Bill Amos** tells us that **Anne** is again dealing with her health problems. **Anne**, we all send you our love. **Kirk Miller** and brother **William** are the ones to talk to if you're interested in piggybacking jet-skis. Have you seen **Bill Miller#2**? He's as thin as **Bill Miller#1**. **Richard & Carol Rix**, where have you guys been? **Ken Stewart** promised to write an article about wrecking and repairing his one owner 1964 Ford Galaxie convertible. Good to hear **Art Callan** is back to good health after a bout with the creeping crud that hospitalized him for four days. Received this from **Richard & Martha VanSteerburgh**: "Leaping Lena" is all tucked in for the Maine winter and it's zero air temperature outside. We are SO looking forward to escaping "the tundra" and to seeing our Pin-Mar friends very soon. Expected to arrive around 1/17. They made it safely down and it was great to see them at the last Pin-MAR breakfast. We had a great Birthday Tour, thanks to **Mike & Tyler Culotta**. There were 18 antique cars plus several modern iron. Great meal at



Cody's. **Sidney & Belva Meyer** sent this photo. Hmmmm, do you think **Bob Croslin** ate the WHOLE thing? Here are some more pictures of the COLD Birthday Tour, courtesy of **Ron Roberson**. **Jason Roberson** couldn't do the tour but did join **Ron & Sherri** for lunch.



Jason will be racing next week-end in Orlando in the Snowbird Nationals RC race. Good Luck, **Jason**! More tour pictures, courtesy of **Ron Roberson**. This time they are of the Third Saturday Tour to Somewhere that **Bob Croslin** was supposed to lead. Guess who lead it??? You guessed it: **Mike & Tyler Culotta**. At least we didn't make any wrong turns and had lunch at a great place! **Debra & Gareth Eich** sent this note regarding the Somewhere Tour: "Super tour yesterday **Mike and Tyler**. Again, as we drove through neighborhoods that I have never seen before. St. Pete is full of surprises and new vistas. Woody's was super for a lunch destination. Thank you guys for organizing the day. **Debra Eich**." Yep, **Mike & Tyler Culotta** are becoming top notch tour leaders.



Folks, It would sure be helpful if you'd take a moment to let Auntie and Adeline know what you've been up to. Just drop an email to bcroslin@wowway.com and he'll pass it along to them.

Aunt Blabber & Adeline Moore

Pin-MAR Antique Car Club News



YOUR DUCK...IS DEAD.

A woman brought a very limp duck into a veterinary surgeon. As she laid her pet on the table, the vet pulled out his stethoscope and listened to the bird's chest. After a moment or two, the vet shook his head and sadly said, "I'm sorry, your duck, Cuddles, has passed away."

The distressed woman wailed, "Are you sure?" "Yes, I am sure. Your duck is dead," replied the vet. "How can you be so sure?" she protested. "I mean you haven't done any testing on him or anything. He might just be in a coma or something." The vet rolled his eyes, turned around and left the room. He returned a few minutes later with a black Labrador Retriever.

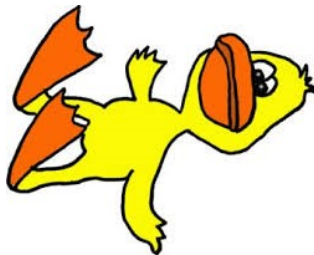
As the duck's owner looked on in amazement, the dog stood on his hind legs, put his front paws on the examination table and sniffed the duck from top to bottom. He then looked up at the vet with sad eyes and shook his head. The vet patted the dog on the head and took it out of the room.

A few minutes later he returned with a cat. The cat jumped on the table and also delicately sniffed the bird from head to foot. The cat sat back on its haunches, shook its head, meowed softly and strolled out of the room.

The vet looked at the woman and said, "I'm sorry, but as I said, this is most definitely, 100% certifiably, a dead duck."

The vet turned to his computer terminal, hit a few keys and produced a bill, which he handed to the woman...The duck's owner, still in shock, took the bill. "\$150!" she cried, "\$150 just to tell me my duck is dead!"

The vet shrugged, "I'm sorry. If you had just taken my word for it, the bill would have been \$20, but with the Lab Report and the Cat Scan, it's now \$150."



- 1st TOM MELODAYO
- 5th DONALD CRANE
- 6th RICK FRAZE
- 11th THOMAS FRY
- 14th DALPHA RULE
- 18th INGE DOBBIN
SHERA BIE
- 19th RON BILBY
- 25th CAROL LIVESAY



Please let the editor know if she has missed your Birthday!



9/18

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04/18

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Sherri Roberson
Sales Associate

Pin-MAR Antique Car Club News

The Cars America Lost

By Hollis Rule

STUDEBAKER Part XII



Studebaker's Finest

The Rockne – another brand for Studebaker

At the start of the Great Depression, Studebaker felt the need to expand their line-up in order to compete with what we now term the big-three. The company had done quite well over the last twenty years. The Studebaker brand was well respected and covered the car market from mid-range to upper-mid-range. Their Pierce-Arrow, one of the most highly respected marques of the era, catered to the rich and famous. However, what was lacking was a lower-priced economy car. They had tried twice before without success. The first attempt was the low-priced Flanders of 1910-1912. The Flanders was relatively successful, but the company decided not to compete with Ford, and dropped the brand in favor of the more lucrative Studebaker marque. As we learned in the last issue, the Erskine, advertised as "The Little Aristocrat", was introduced in the 1927 model year. The intention was to mimic the European auto market with a small car loaded with amenities. The "Little Aristocrat" sold fairly well in Europe, but it was not well received in America. Actually, it was over-built and was a small car at a big price. One could buy a new Model A Ford for slightly over half the price of an Erskine. By 1930, the handwriting was on the wall. The Erskine was a failure and the company closed the doors at the Erskine plant. But, Studebaker was determined to cover the market. They were not giving up on a small car. Willys-Overland had been developing a new small car, but the company had run out of operating capital. Studebaker knew of the Willys-Overland dilemma and bought the rights to the design. The car had everything Studebaker was looking for. It was priced just slightly higher than a Ford or Plymouth, but had amenities not offered by the other brands. The famous Notre Dame Football coach, Knute Rockne, had been on Studebaker's payroll since 1928 as a public relations person. He represented the company at car shows, dealer grand openings, and in various advertising media. Why not name the new offering after the famous football coach? Unfortunately for Rockne, his family and Studebaker, Knute Rockne was killed in a plane crash just before the announcement of the car bearing his name. Sadly, Rockne's untimely death jinxed the sales of the cute little car and the brand was discontinued just a year later. The remaining Rocknes were shipped to Norway in kits, where they were reassembled and sold.

Black Thursday

In looking at Studebaker's various endeavors and products, we're getting ahead of our story. All of us who follow automotive history know the problems the Great De-



1932 Rockne by Studebaker

pression caused the auto industry. All auto-makers were severely hit by the Great Depression, but some survived better than others. For small independents, the depression was their death knell. Others, such as GM and Chrysler were severely damaged, but made it through because of their wide range of offerings and their deep pockets, and perhaps, just plain luck. Studebaker went into the depression with an outstanding sales record and plenty of working capital. However, the company made one fatal mistake. Studebaker's president, Albert Erskine, felt that the economic downfall was only temporary and the economy would bounce back within a couple of years. Because he believed in a quick return to prosperity and because he needed to keep his stockholders, Erskine continued to pay high dividends in spite of huge losses. By 1933 it was all over. Cars were not selling, the company was out of working capital, debts were mounting at a phenomenal rate, and the banks had virtually no money to loan. On March 21, Studebaker declared bankruptcy!

Next Issue: About Albert Erskine and The Bankruptcy Recovery

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Pin-MAR Antique Car Club News

RUNNING ON EMPTY

by: Ron Roberson

Dodge, Chrysler, DeSoto and Groucho

Over the years, many great lines from movies have become widely quoted, with some entering our everyday conversations on a regular basis. There was Bogey's famous line, "Play it Sam," (often quoted as "Play it again, Sam,") from the 1942 movie *Casablanca*, and Clark Gable's, "Frankly my dear..." line from the 1939 classic, *Gone with the Wind* that quickly come to mind. Forest Gump's line, "Life is like a box of chocolates," from the 1994 movie is often quoted, and we could never forget the famous lines from the 1980 film *Airplane*, when Leslie Neilson responds to the line, "Surely you must be joking" with, "I am not joking and don't call me Shirley." In the Marx Brothers 1937 movie, *A Day at the Races*, Groucho played Dr. Hackenbush, a veterinarian posing as a medical doctor. He is introduced to a Dr. Wilmerding, who announces his credentials as, "Mayo Brothers, '24", to which Groucho responds, "Dodge Brothers, late '29". Groucho's line immediately became a much-quoted line that people would jokingly say during an introduction. The Groucho quote became so popular that the sale of Dodge automobiles rose quickly, and as a result, the Chrysler Corporation awarded Groucho, Harpo and Chico each with a new Dodge automobile. The Dodge Brothers, Horace and John had started producing cars in 1914 after 14 years of supplying parts for both Oldsmobile and Ford. By 1915, their well-engineered and well-built cars were the third best-selling brand in the US, behind only Ford and Willys-Overland. Throughout the teens they always finished in the top five best-selling brands, and in 1920 they were back in third place. That year (1920) both brothers died as a result of the world-wide influenza epidemic that claimed nearly 5% of the world's population between 1918 and 1920. The Dodge widows promoted Frederick Haynes to the presidency. Frederick ran the company nobly for 5 years finishing in the top five every year except 1923, when Dodge finished 6th. During that time the Dodge styling had become a bit stale, and the Roaring '20s public wanted sportier cars. In 1925, the Dodge widows sold the car company to the Dillan, Reed & Co. for the unheard-of sum of \$146 million. By that time Dodge sales were on the down swing and Dodge fell well out of the top five sellers. To make matters worse, the Dodge family celebrated the huge sale with a lavish Hollywood style party which resulted in a death, and the resulting scandal was further affecting car sales. In 1928, Dodge was sold to Chrysler, and sales continued to plummet under the new ownership. New art deco styling put the 1933 Dodge cars back into the top five, and they managed to stay there for the remainder of the 1930s. Groucho's 1937 movie quote helped put Dodge sales over 295,000 units, which was a company record. For this reason, Chrysler Corporation was happy to give the Marx Brothers new cars for the unsolicited promotion. The Marx Brothers movie career peaked with *A Day at the Races*, and subsequent movies never had the same audience appeal. By the end of the 1940s, their starring roles in movies had passed and Groucho was looking toward television. In 1950, when Groucho was on TV with his hit quiz show *You Bet Your Life*, he had no trouble landing DeSoto as a sponsor. The Chrysler Corporation had never forgotten Groucho's marketing boost back in 1937. **See you on the road.**



LORRIER/SIEGLE AWARD BECOMES "ELAINE'S FRIENDSHIP AWARD"

Back in the dark ages before man walked upright, Paul Dobbin found a discarded bowling trophy in the 62nd Ave, brush dump. Being slightly more advanced than the average biped at the time, Paul declared the trophy "The Lorrier Award" in honor of Don Lorrier, a Pin-MAR member who'd had a 1935 Ford that over the course of a year, never finished a single Pin-MAR tour. The trophy was awarded to whoever had a breakdown on a tour and a souvenir broken part would be attached. A few years later, Jack & Jo-an Siegle joined the club and after some trying times with their 1926 Chevy, the name of the award was edited to become "The Lorrier/Siegle Award." The trophy continued to grow and today stands over three feet tall. Then Charlie & Elaine Waterhouse joined. Being that they never missed a tour, they received the award a few times. Most people receiving the award moaned and groaned, but not Elaine. She began calling it a Friendship trophy because any time a car broke down and a roadside technical session was held, it gave people time to make and renew friendships. Pin-MAR tours have always been designed to go someplace to eat or be entertained with old friends, new friends, and friends not yet met. Ron and I felt the award needed to evolve still more and so have renamed the award "Elaine's Friendship Award" in honor of Elaine Waterhouse. The purpose of the award has always been to kid whoever had the breakdown and has become a piece of living history for the club and will continue to do that. I think Elaine would approve, don't you?



Pin-MAR Antique Car Club News

THE 2017 FREEDOM ROAD RALLY ON THE ROAD AGAIN

by: Debra Eich

Continued from last month.

Friday Day 6th Duluth to Bloomington (187 Miles):

The morning was foggy and cool as we approached Lake Superior on our way to Superior, Wisconsin and the Richard I. Bong Veterans Historical Center which opened in 2002. Its mission is to commemorate the memory of Major Bong and all the veterans of WWII and later conflicts whose sacrifices maintain our Freedoms. Bong was America's leading flying Ace of all time as he piloted a P-38 Lightning through more than 200 missions over the Southwest Pacific in WWII and destroyed 40 enemy planes – the most by any United States pilot before or since. He returned home to Poplar, WI and married his sweetheart Marge in Superior. Six months later he was killed test piloting one of the US' first jet fighters the Lockheed P-80. A memorial fund was started after his funeral to obtain a Lockheed P-38 Lightning like those flown by Major Bong. The museum houses this aircraft, military vehicles, uniforms, photos and items from the era and are on display as an educational resource that collects and preserves the legacy of veterans. Down the road a bit was the SS Meteor Maritime Museum that contained the last above water Whaleback ship in the world. The design allowed it to ride low in the water when loaded with cargo of iron ore, grain, sand and gravel, cars and oil. It was retired in 1972. Off we go again heading to Hastings, MN for our final venue The Stagecoach Diesel Motorsports Museum. On our way, we pass more lakes, cross over the winding Mississippi River, travel past quilts on barns, silos and even see a dirt devil twister churning the brown dirt about in a corn field. As the top was down, we experienced first sniff, the aroma of manure prepared fields waiting for planting. Now that was something I won't soon forget. Finally, we arrive back to where we began and there waiting patiently is an empty trailer attached to a well rested but dusty Expedition. That is okay too, because Scarlett has a thick layer of road grime of her own as well. After the '34 rumble seat was emptied of suitcases, gifts acquired along the way, coolers of melted ice, tools and bags of dirty laundry, Gareth drove her up onto the car trailer for a well deserved rest after 1,078 miles of driving. To tell the truth, I was looking forward to an air-conditioned car, with a voice controlled navigation system other than my own. I know the change will do us all good. But not before we tour the Stagecoach Diesel Motorsports Museum. A taste of such a product of this fine establishment was seen on the first Saturday we had arrived in Bloomington. It looked just like a stagecoach, but instead of horses, it was powered by a tractor trailer, diesel engine, and was it loud! This beast took passengers for an open air ride around the parking lot. The next day it was a Lucky Stiff hearse that toured from stop to stop. Every day was something different. You just never knew what to expect from Rodney Rucker and Gary Reis. As we stepped inside the air conditioned comfort of the Motorsports Museum, we were treated to a tall, cool, liquid refreshment and snacks before the feast of diesel truck magic, rat rods, race cars, fire trucks and a converted mail truck aptly named "going postal". These fellows could do it all. Bounty Hunter was a 1978 Peterbilt puller driven by Ray Carpenter, until he came up with the idea of the cab hydraulically lifted up in the air 15



feet, spinning in a complete circle. Plus the truck has over 1000 pieces of chrome. It deserves the recognition of "the world's most unique Peterbilt." What can I say? The Freedom Road Rally is a unique experience for cars, drivers and passengers alike, thanks to the careful planning of the amazing staff of Scott Dorsey and Anna Remsburg, through to the mechanics and crew that keep everyone on the road each day. We have our second one under our belt, or hood whichever you prefer and are looking forward to 2018 Western Pennsylvania and the scenic byways and unique attractions that await. Plus revisiting old friends made along the way and new ones yet to meet, but that is what car tours are all about.



FASCINATING TIRE FACTS WHY ARE TIRES BLACK?

As published in the December 2017 issue of the *Tappet Clatter*, written by Joe Hauser. Article submitted by Howard Seymour.

Continued from last month.

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Why Are Tires Black? continued

(Continued from page 11)

This carbon black refining process produced a fine, soot-like substance, which was extremely black – and a better pigment than any other in use at the time. It was more intensely black and stronger than any other black pigment. Binney & Smith's carbon black soon became the main ingredient in printing ink, stove and shoe polish, marking inks and black crayons.

Capitalizing on their patent, Binney & Smith not only played an active role in the development and production of carbon black, but in products using carbon black – to naturally help sell more carbon black. One of their early innovations was to mix carbon black with oilfield paraffin and other waxes to produce a paper-wrapped black crayon marker for crates and barrels. It was promoted as being able to "stay on all"; because it would write on wood, metal, tile and "all surfaces". It was accordingly named "Staonal", which is still being sold to this day for permanent marking on industrial products.

Crayons

So, how did a patented means of producing a killer black pigment and a black paraffin marker lead Binney & Smith to crayons?

Well, it turns out that Edwin Binney's wife was a school teacher and she was an advocate for improving kids learning tools in the classroom. At Mrs. Binney's urging, Binney & Smith had earlier developed a dustless chalk, called "An-Du-Septic" chalk - which won a gold medal at the 1904 St. Louis World Exposition. Teachers loved An-Du-Septic, because it reduced the messiness in their classrooms. To further their educational portfolio, Binney & Smith, with that encouragement from Mrs. Binney, decided to develop colored paraffin markers, similar to "Staonal", for use in the schoolroom. The Binney & Smith chemists, aware that most of the pigments available at the time were highly toxic, developed synthetic, nontoxic pigments to use in their markers so they would be safe for children to use.

Mrs. Binney coined the name Crayola from "craie" (the French word for chalk or stick of color) and "ola" (from oleaginous, a word referring to the oily characteristic of liquid petroleum before it is distilled into the paraffin used for crayons). The first box of Crayola Crayons was produced in 1903 as an eight count box. It sold for a nickel and contained the colors red, orange, yellow, green, blue, violet, brown and of course, black.

Crayons were an immediate success with school children and their teachers! They were also an immediate sales success and to deal with the huge demand for their new product, Binney and Smith split their company into two divisions: Pigment (which made carbon black), and Crayolas. They relocated the Crayola division to Easton, Pennsylvania and became the largest maker of crayons for the next 100+ years. Hallmark Cards bought Binney & Smith in 1984 for \$200 million.

Tires and Carbon Black

Edwin Binney worked actively with his chemists and other companies to develop new products that would use their carbon black. One of the many companies he worked with was the India Rubber, Gutta Percha and Telegraph Works' in Silvertown, England. This company produced 'Silvertown' tires and were very active in researching improvements for

tires. Mr. S.C. Mote, while working for the India Rubber company in 1904, discovered that using carbon black as a rubber reinforcement dramatically increased the wear capabilities of rubber. Meanwhile, in the U.S., B.F. Goodrich experimented with "Silvertown" tires and discovered that their tread rubber life was considerably longer than that of their older white tires. Goodrich experimented with varying amounts of carbon black mixed with the rubber and found that increasing the amount of carbon black to 25% by weight, bound the rubber particles together to a greater degree than ever known - which in turn considerably prolonged the life of the tire.

(Continued on page 13)

Continued on Page 9,

Pin-MAR Antique Car Club News

CLASSIC OLD ADS

Emailed to Bob Croslin frm Ford Easton



A "knock" may not sound like trouble, but...

don't let it fool you! Most cars today are so well sound-proofed that even a severe "knock" may be heard only as a mild "ping... ping... ping." And you can drive along without realizing that you are wasting gasoline, wasting power and losing money.

"Knock" is the hammerlike blow caused by gasoline that isn't high enough in antiknock quality (octane rating) to stand up under high compression. Instead of burning at an even rate, part of it explodes violently and hammers away at pistons, connecting rods, bearings and other vital parts. It's a prime cause of overheating, too. Fortunately, it's easy to protect your engine and pocketbook against "knock." Simply use "Ethyl" gasoline—high octane fuel that delivers smooth, cool, even power in today's high compression engines.



ETHYL CORPORATION • New York 17, N. Y.
ETHYL ANTIKNOCK LTD., IN CANADA

Protect your engine—get more power with "ETHYL" gasoline

There's this about Coke ...

"You can't beat the real thing"

When you have a yen for refreshment, look for the familiar red sign that invites you to stop and enjoy the real thing—Coca-Cola. Nothing else tastes so right and restores you so pleasantly as ice-cold Coke. Wherever you go, pause... have a Coke... and drive safely, refreshed.

Drink Coca-Cola

Drive Safely... Drive Refreshed.

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FASCINATING TIRE FACTS

WHY ARE TIRES BLACK?

As published in the December 2017 issue of the *Tappet Clatter*, written by Joe Hauser. Article submitted by Howard Seymour.

Continued from Page 8.

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Why Are Tires Black? continued

(Continued from page 12)

As a result of these experiments, Goodrich decided to manufacture tires with a large amount of carbon black. Since Binney & Smith was the largest producer of carbon black, Goodrich turned to them to supply the amount needed: one million pounds per year! This remarkably large order was placed in 1912. Because of the size of this order, Binney & Smith formed a separate company, the Columbian Carbon Company, to fill this order. Columbian Carbon was the largest producer of commercial carbon black for many years.

Dispersing carbon black into rubber in its dry state created copious amounts of dust as opposed to the dust-free addition of carbon black to liquid bases, such as paints and inks. Transporting raw carbon black also generated large amounts of noxious dust. So, Binney & Smith technicians developed and patented a formula for transforming carbon black into pellets, which greatly reduced the dust created. Of course, other tire companies discovered that carbon black pigment greatly extended the life and durability of their tires, which led to all tires becoming black in color over the next several years.

To fully close the circle, just look below to see what you can get when you cross Crayola Crayons with automobile tires!

Another important innovation by Binney & Smith was their method to deal with the large amount of dust created in the rubber-carbon black mixing process.

- Joe Hauser, jahuser@gmail.com

Comforser
Driving Comfort

CRAYOLA COLORED TIRES! Who says all tires need to be black.

All the photographs and graphics in this article are courtesy of the author.

Welcome New Members!

Gene, Renee & Stephen Haggerty

4755-122nd Ave No
Clearwater, FL 33762
727-599-8209

ghaggerty@keygse.com

1953 Henry J

1958 Chevrolet

1940 Chevrolet Panel Truck

Ron & Pam Egger

14820 Rue de Bayonne
Apt. 502

Clearwater, FL 33762
941-704-4315

rlecpa@gmail.com

Calendar of Events / What's Happening

If you know what's happening, this is the place to share it! We must all help to keep this list up to date. Write it down and send to Sherri Roberson, Editor. mom3plus1@ymail.com

Pin-MAR's Sell, Swap, Wanted Market

Ads are FREE (2 months) to Pin-MAR Members and friends. Here is your chance to clean out the garage and find new stuff. Please have ads to the editor no later than the 15th of the month.

FEBRUARY

- 1st** Pin-MAR Meeting-**Men bring desserts!**
- 3rd** Tour to Tommy's
- 9th** Pin-MAR Breakfast
- 17th** Plant City Strawberry Tour
- 18th** Cruisin' the Capitol Car Show
- 18th** Speaking of History Lecture @ HV
- 20th** Pin-MAR Breakfast
- 24th** **Classie Lassie's to Maggiano's**
- 24th-25th** Lakeland Autofest

MARCH

- 1st** Pin-MAR Meeting @ Heritage Village-covered dish supper and canned food drive.
- 3rd** Hyde Park/Kojak's Tour
- 17th** St. Andrews Show-n-Shine
- 17th** **Classie Lassie's to Sweet Tea Celebrations**
- 24th** Largo High School Car Show
- 18th** Speaking of History Lecture @ HV
- 31st** Pin-MAR Picnic

APRIL

- 7th** Pistorius International Picnic
- 15th** Speaking of History Lecture @ HV
- 29th** Sunset Tour

Note: Activities in **BOLD** print are **Pin-MAR** sponsored activities. Classie Lassie events are in **purple**...open to all Pin-MAR ladies. Information on page 2. Heritage Village events are in **blue**. Pin-MAR breakfast information is on the front page.

For Sale...Price Reduced!

Looking and running great, these cars are ready to Tour and Show. Unique enough that you rarely see them at any show! We need to make space for some new restoration projects cars, so make us an offer - we can deliver!

More photos and information on www.OldWheel.com
Call Brando Pistorius, Owner (813) 917-9205



1952 Lincoln Capri
\$45,000
~~\$41,000~~



1964 Studebaker GT Hawk
\$16,000
~~\$15,000~~



1929 Peerless
\$37,000
~~\$33,000~~

02/03

"Manor Cycle," Inc.

No
Clown
Show...



Parts • Sales • Service
Specializing in Harley Davidson
1665 S. Myrtle Ave., Clearwater, FL 33756
Neal & Sheri Blake

Phone: (727) 588-0786 Fax: (727) 584-9518
manorcycle.com

10/18

FOR SALE: 1965 PONTIAC TEMPEST CONVERTIBLE, 326 V8, P.S. P.B. Front disc, electronic ignition, Air, AM FM radio. About 500 miles since overhaul. No drips. Asking \$6,500. Nick - 727-360-0693. (01/02)



FOR SALE: REPLICA THOMPSON W/ DRUM MACHINE GUN -- \$245.00
ORIGINAL 1930 FLORIDA LICENSE PLATE -- \$150.00
COMPLETE MODEL A WOOD TOOL BOX W/ TOOLS-- \$215.00
FORD SCRIPT WRENCHES -- \$15.00 each
USED FRONT AND (2) REAR BUMPERS -- \$35.00

HEADLIGHT REFLECTOR (NEW) -- \$15.00
HEADLIGHT BULBS (NEW) -- \$1.00 each
Many more items --- I sold my "A". Call Allen @ (727) 442- 9321. (01/02)

FOR SALE: SOUTH BEND METAL LATHE MODEL A 9 INCH SWING. Too many accessories to list but worth equally as much as asking price for the lathe. \$1,250.00 for all. **Reflux Still** with License (to make ethanol). Contact Jim Bader, 727-531-1285. (02/03)



FOR SALE: MODEL A '31 PARTS, new and used. Call Russ @ 603-717-2385. (02/03)

FOR SALE: 6 VOLT VOLTAGE REGULATOR \$4.00. 6 VOLT SOLENOID 3 POST, brand new still in box-\$10/00. Ben Ainsworth @ (616)502 4262. (02/03)

Send your want/ for sale ads to the Editor at: mom3plus1@ymail.com. They will run for two months.



The Pin-MAR Antique Car Club Inc. is a not-for-profit corporation founded as a club in Pinellas County, Florida in 1964. (Pin-MAR is an acronym for Pinellas Model-A Restorers.) The Pin-MAR Antique Car Club dedicates time and resources to Heritage Village, including volunteers who run the H.C. Smith General Store, care for the period garage display and maintain the park's five antique vehicles.

www.pinmar.org
Email: info@pinmar.org